

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD****II B.Tech. II Sem., II Mid-Term Examinations, April – 2014****MANAGEMENT SCIENCE****Objective Exam**Name: \_\_\_\_\_ Hall Ticket No. 

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**Answer All Questions. All Questions Carry Equal Marks. Time: 20 Min. Marks: 10.****I Choose the correct alternative:**

1. Who defined personnel management as a method of developing the employee potential [      ]  
(a) Clark & Clark      (b) MB Athreya      (c) Pigours & Myres      (d) Philip Kotler
2. Which of the following is not an advantage of job analysis [      ]  
(a) Helps to develop job description      (b) Aids for assessing training needs  
(c) Forms a pre requisite to job description      (d) Aids for assessing the performance of employees
3. Which of the following is a positive function of HR [      ]  
(a) Selection      (b) Recruitment      (c) Training and Development (d) Performance Appraisal
4. Which of the following denotes a number of techniques for planning and control of complex projects [      ]  
(a) Network Analysis (b) Planning Analysis (c) Activity Analysis      (d) Project Analysis
5. Which of the following costs increase with the number of days in the project [      ]  
(a) Indirect Costs      (b) Differential Costs (c) Direct Costs      (d) Optimal Costs
6. What refers to the process of planning undertaken by the top management to achieve their organizational goals [      ]  
(a) Strategy formulation      (b) Corporate Planning (c) Environmental Planning (d) None
7. What comprises the management decisions based on the perceived opportunities and threats of the firm [      ]  
(a) Environmental Analysis      (b) Environmental Diagnosis  
(c) Environmental Scrutiny      (d) Strategic Analysis
8. What strategy would be a better choice when the firm is doing well and the environment is relatively less volatile [      ]  
(a) Expansion Strategy (b) Stability Strategy (c) Combination Strategy (d) Retrenchment strategy
9. Six sigma is registered trademark of [      ]  
(a) GE      (b) United Bank of Switzerland      (c) Honeywell International (d) Yes Bank
10. MRP is [      ]  
(a) Material Requirement Planning      (b) Manufacturing Requirement Planning  
(c) Multiple Resource Planning      (d) Maximum resource Provider

**II. Fill in the blanks:**

11. Total quality management and ISO 9000 developed an atmosphere of \_\_\_\_\_ and \_\_\_\_\_ among the labor and management.
12. Staff development strategy addresses the \_\_\_\_\_ needs of the entire workforce in the organization.
13. The process of evaluating the relative merit of the persons on a given job is called \_\_\_\_\_ .
14. The allowable delay for an event without causing delay of the project completion is called \_\_\_\_\_.
15. Direct costs are those, which vary with the number of \_\_\_\_\_ in the project.
16. Seeking new business having no relationship to the company's current technology/product/markets is called \_\_\_\_\_ strategy.
17. External environment analysis is also called \_\_\_\_\_ analysis.
18. A good strategy with \_\_\_\_\_ implementation has a higher probability of success.
19. BPO is often divided into two categories : back office outsourcing and \_\_\_\_\_
20. The concept of Value Chain Analysis was first given by \_\_\_\_\_ .

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