

**Code No: 58110**

**Set No. 1**

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**

**IV B.Tech. II Sem., II Mid-Term Examinations, April-2014**

**MULTIMEDIA AND RICH INTERNET APPLICATION-[E.COMP.E]**

**Objective Exam**

**Name: \_\_\_\_\_ Hall Ticket No.**

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**Answer All Questions. All Questions Carry Equal Marks. Time: 20 Min. Marks: 10.**

**I. Choose the correct alternative:**

1. Folksonomies are classifications based on \_\_\_\_\_ [     ]  
a) text        b) tags        c) popularity        d) weights
2. \_\_\_\_\_ can be used to add location information to websites images, RSS feeds, videos . [     ]  
a) Geo RSS        b) Geo tagging        c) navteq        d) none
3. In JSON “N” specifies \_\_\_\_\_ [     ]  
a) national        b) name        c) notation        d) none
4. \_\_\_\_\_ is the type of web 2.0 business model. [     ]  
a) E- commerce        b) banner ad        c) lead generation        d) blog network
5. A flash movie consists of \_\_\_\_\_ [     ]  
a) scenes        b) symbols        c) both        d) none
6. The client side of AJAX application is written in \_\_\_\_\_ [     ]  
a) XHTML        b) CSS        c) both        d) none
7. Rich Internet Application have \_\_\_\_\_ key attributes. [     ]  
a) 1        b) 2        c) 3        d) 4
8. The frame rate for flash movies on the web is generally between \_\_\_\_ frames per second. [     ]  
a) 12 and 90        b) 12 and 80        c) 12 and 70        d) 12 and 60
9. The web application and server communicates with a data format called \_\_\_\_\_ [     ]  
a) scenes        b) JSON        c) VOIP        d) none
10. In ‘WSDL’ “S” specifies \_\_\_\_\_. [     ]  
a) server        b) services        c) sort        d) none

**Cont.....2**

**II Fill in the Blanks:**

11. Application windows called \_\_\_\_\_ organize frequently used movie options.
12. An \_\_\_\_\_ is an indication of a problem that occurs during a programs execution .
13. Expand RDF \_\_\_\_\_
14. Web 2.0 companies use \_\_\_\_\_ to extract as much meaning as they can from XHTML encoded pages.
15. Ontology's are ways of organizing and describing related items and are used to represent \_\_\_\_\_
16. In flash movie development, the timeline is divided into increments called \_\_\_\_\_
17. \_\_\_\_\_ is an automated process in which flash creates intermediate steps of the animation between 2 key frames.
18. Adobe flash CS3 is a commercial application that we can use to produce interactive, animated \_\_\_\_\_
19. Dojo reduces \_\_\_\_\_ request handling to a single function call.
20. Flex has the ability to access XML natively, using the \_\_\_\_\_ standard.

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**Set No. 2**

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**Answer All Questions. All Questions Carry Equal Marks. Time: 20 Min. Marks: 10.**

**I. Choose the correct alternative:**

1. \_\_\_\_\_ is the type of web 2.0 business model. [      ]  
a) E- commerce      b) banner ad      c) lead generation      d) blog network
2. A flash movie consists of \_\_\_\_\_. [      ]  
a) scenes      b) symbols      c) both      d) none
3. The client side of AJAX application is written in \_\_\_\_\_. [      ]  
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a) scenes      b) JSON      c) VOIP      d) none
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9. \_\_\_\_\_ can be used to add location information to websites images, RSS feeds, videos . [      ]  
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**Cont.....2**

**II Fill in the Blanks:**

11. Web 2.0 companies use \_\_\_\_\_ to extract as much meaning as they can from XHTML encoded pages.
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**Set No. 3**

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**

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**I. Choose the correct alternative:**

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a) XHTML      b) CSS      c) both      d) none
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**Set No. 4**

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